Press Release

Media Contact

Marsha Berenson, Marketing Manager 888-496-2622

MBerenson@wocncb.org

www.WOCNCB.org



For Immediate Release

WOCNCB now Accepting Applications for 2011 Employer Recognition Award, Certification Grants

Milwaukee, WI December 15, 2010 The <u>Wound, Ostomy, and Continence Nursing Certification Board</u> (WOCNCB[®]) is accepting applications for its 2011 <u>Employer Recognition Award</u> and <u>Certification Grants</u> programs. The organization is also promoting its <u>Benevolence Fund</u>, which was founded in 2007 to grant the cost of certification fees to WOCNCB certified nurses experiencing financial hardship.

The WOCNCB Employer Recognition Award is awarded annually to honor an organization that has demonstrated exemplary support of the certification process in WOC nursing. The award includes \$1,000 toward employee certification or recertification and recognition of the organization at the 2011 WOCN 43rd Annual Conference in New Orleans. Nurses currently certified by the WOCNCB are eligible to nominate their employers.

The WOCNCB <u>Certification Grants</u> are awarded annually to up to three applicants. Grant winners are WOCNCB certificants who are highly motivated, currently in clinical practice, and share their knowledge of their specialty practice with others. The grants are valued up to \$450 as reimbursement toward certification fees. In addition, grant recipients will be recognized at the 2011 WOCN 43rd Annual Conference in New Orleans.

Employer Recognition Award and Certification Grant applications are due no later than January 31, 2011. Award and grant winners will be notified no later than April 30, 2011.

In response to the difficulties inherent in today's economy, the WOCNCB is promoting its <u>Benevolence Fund</u>. The WOCNCB encourages its certificants to apply for financial assistance with their certification fees rather than let their credentials lapse. Certificants may apply at any time; each applicant may be awarded funding once every five years. <u>The application</u> is available on the WOCNCB website or from the WOCNCB national office.

About the WOCNCB

The Wound, Ostomy and Continence Nursing Certification Board is a professional, non-profit, 501 (c) (6) organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB's stringent qualifications and pass its certification examination. WOCNCB-certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare. The WOCNCB has certified more than 6,000 registered nurses worldwide. The WOCNCB's wound, ostomy and continence certifications are accredited by the National Commission for Certifying Agencies, a program of the Institute for Credentialing Excellence (ICE), and the Accreditation Board for Specialty Nursing Certification, formerly the accreditation committee of the American Board of Specialty Nursing (ABNS). For more information, contact the WOCNCB at WOCNCB 555 E. Wells Street, Suite #1100, Milwaukee, WI 53202, call (888) 496-2622, e-mail marketingmanager@wocncb.org, or visit www.wocncb.org.



