

Press Release

Media Contact Marsha Berenson, Marketing Manager 888-496-2622 MBerenson@wocncb.org www.WOCNCB.org

For Immediate Release

WOCNCB Certified Continence Care Nurse Named NAFC Continence Care Champion

Tamara Dickinson, RN, CRN, CCCN, BCB-PMD, receives Rodney Appell Continence Care Champion Award

Milwaukee, WI April 26, 2011 – The Wound, Ostomy and Continence Nursing Certification Board (WOCNCB®) congratulates Tamara Dickinson, RN, CRN, CCCN, BCB-PMD, upon being awarded the Rodney Appell Continence Care Champion Award by the National Association For Continence (NAFC). The award was established in 2000 to recognize outstanding role models in health care.

Ms. Dickinson, employed at the University of Texas Southwestern Medical Center in Dallas as a senior research nurse in urology, became a Certified Continence Care Nurse (CCCN®) in 2004. She currently serves on the Continence Promotion Committee and the Urodynamics Committee for the International Continence Society (ICS), and as urodynamics course director for the Society of Urologic Nurses and Associates (SUNA).

"The WOCNCB could not be more pleased that Tamara is being honored with this prestigious award," says Diana L. Gallagher, MS RN CWOCN CFCN CHT, president of the WOCNCB. "The CCCN credential validates the knowledge, skills and experience required by the continence care nursing specialty. Tamara's award signifies the greater degree to which she carries her special expertise for the ultimate benefit of patients affected by incontinence conditions."

About NAFC

The National Association For Continence is a 501 (c) 3 corporation whose mission is threefold: 1) to educate the public about the causes, diagnosis categories, treatment options and management alternatives for incontinence, voiding dysfunction, nocturnal enuresis and related pelvic floor disorders; 2) to network with other organizations and agencies to elevate the visibility and priority given to these areas; and 3) to advocate on behalf of consumers who suffer from such symptoms as a result of disease or other illness, obstetrical, surgical or other trauma, or deterioration due to the aging process itself. NAFC is broadly funded by consumers, healthcare professionals and industry. It is the world's largest and most prolific consumer advocacy organization devoted exclusively to this field. The association's web site is <u>www.nafc.org</u>.

About the WOCNCB

The Wound, Ostomy and Continence Nursing Certification Board is a professional organization dedicated to providing consumer safety and protection by offering credentialing in the areas of wound, ostomy, continence and foot care nursing to registered nurses who meet WOCNCB's stringent qualifications and pass its certification examination. WOCNCB certified nurses provide quality care to patients in a variety of settings, including hospitals, long-term care facilities, and home healthcare.



The WOCNCB is accredited by the National Commission for Certifying Agencies and the Accreditation Board for Specialty Nursing Certification, formerly the accreditation committee of the American Board of Specialty Nursing (ABNS).



Formerly the ABNS Accreditation Council

Today, more than 6,100 WOCNCB certified RNs are practicing in the United States, Canada, South Korea, Japan, Malaysia, the United Kingdom and Saudi Arabia. The WOCNCB is accredited by the National Commission for Certifying Agencies and the Accreditation Board for Specialty Nursing Certification. For more information, contact the WOCNCB at (888) 496-2622, e-mail <u>marketingmanager@wocncb.org</u>, or visit <u>www.wocncb.org</u>.